

Andretti Winery Now Sends Wines Abroad

Andretti Winery, currently distributing their wines in 42 states, has also set up distribution in the international arena under the direction of Sales Representative, Antonio Silvia.

Silvia, a native of Sicily, has the flair and talent for working international wine markets, and introducing Andretti Winery and its wine products abroad.

Andretti markets in Canada, as well as Japan, Mexico, Aruba, Singapore, the Philippines and Denmark. Other markets that are being considered are China and the Czech Republic. Selling wines internationally is no easy task. Heavy travel and long hours on planes makes for a long day, but Silvia takes his job in stride.

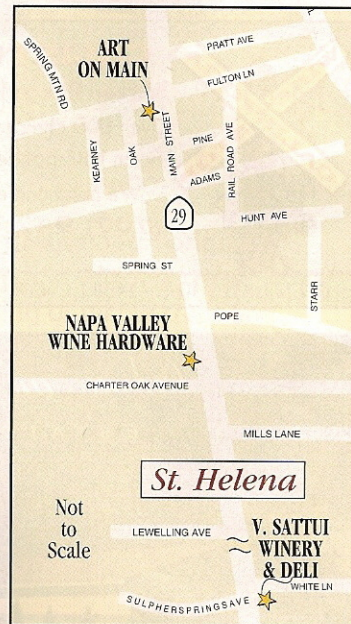
"I love what I do, and introducing the world to Andretti prod-

ucts helps make my job easier." said Silvia.

Andretti Winery started distributing their wines only two years ago, and has grown to a 25,000-plus case production.

Chairman Joe Antonini says, "Pricing, freight, and exchange rates have to be understood in order to build volume in the international market. Our goal is to sell 25,000 cases internationally, over the next three to four years, and Antonio thinks this is a realistic goal".

Andretti Winery is located in the Oak Knoll district of Napa Valley at 5162 Big Ranch Road, and is open for tastings seven days a week from 10 a.m. to 5 p.m. Visit the website at www.andrettiwinery.com. For more information, call 1-800-460-8463 or (707) 259-6777.



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